

# Sponsoring PyCon India 2009

July 21, 2009

Pycon-India 2009 is a community conference by the Python developer community. A purely volunteer effort, it is being hosted for the first time in India, and will attract some of the best Python hackers in India.

Pycon India 2009 will be held in Bangalore, India, between Saturday, 26th September 2009 and Sunday 27th September 2009.

## 1 Why Sponsor Pycon-India?

We expect around 250 delegates at the Conference. The delegates are a mix of students, developers and individuals with strong interest in Python programming language. As well as being fun, enjoyable and informative, the conference will provide an excellent opportunity to network with others in the Python community.

In time this will scale into a truly international conference with Python developers and enthusiasts from a variety of backgrounds. Your sponsorship will help keep Pycon India affordable and accessible to the widest possible audience.

Sponsors will

- have access to a wide range of markets where Python is used.
- achieve recognition as a sponsor of this prestigious event being held for the first time in India.
- have the opportunity to meet and possibly recruit Python job seekers.
- gain brand recognition through banners at the conference venue, logos on the PyconIndia website and links to the sponsor's own website.
- join the Indian Python community.

## 2 What will the Sponsors get?

All sponsors will be

- encouraged to include handouts in the delegate goodie bag advertising their companies.
- publicized during and in the run towards the program.
- publicized on the Pycon India website, with a link to their own site.

## 3 Sponsorship amounts

The organisers of PyCon apart from trying to raise funds see involving companies as an important component of holding a successful Python conference.

Based on the total budget, the organisers of PyCon are looking for multiple sponsorships from different companies who use Python for their operations.

We are targetting an amount of 50000 INR per sponsor. Cheques can be made to Janastu (which is the NGO through which we're coordinating financial matters).