# Giving a Bad Lightning Talk HOWTO

- Who am I?
  - Moshe Zadka
  - I come from Israel
  - I work for a company called B-hive Networks
  - I was born on March 10th, 1977
  - I just like talking about myself
  - ...and I know you enjoy knowing these facts
- There will be a test on "MosheZ trivia" later

# What I Do

- I give lots of talks
- Many of them turn out to be bad
- I am qualified to teach this subject
    - Seriously
- I know you are all impressed by credit people claim by assertion
- And that is why I do it

# The Good News

- I prepared a good 30 minutes presentation
- I missed the deadline by a tiny bit...
- ...so I'm just giving it as a lightning talk
- Don't worry, I'll just talk 6 times as fast...
- ...just think 6 times as fast

# Giving a Bad Lightning Talk HOWTO

- Giving a presentation on how to give bad lightning talks is important

    - Some people's talks are too good

    - There is an acute need for talks to be of uniform quality

    - People do not want to be surprised

# What to do

- If at all possible, use monotone tone

- Talk about many different subjects
  - If you can talk about subjects irrelevant to the talk, that would be excellent.

- Avoid being excited: tell yourself over and over "this is just a talk"

- ...but do make sure to talk fast and have people scrambling to follow you.

# What to do (cont.)

- Look at the screen, never at the audience
  - To remind yourself to look at the screen, make sure to read from the screen
- Which reminds me
  - Make sure to read every single bullet point
  - Do not modify the phrasing
  - The chances that your users will manage to read the bullets by themselves are negligible

# Talk Really Fast

- For some of us, it turns out to be very easy.

- However, some of you will have to practice

- The best tip I can give is to have lots of slides

- ...and vow to run through each and every one...

- ...even if you find yourself talking twice as fast

- Of course, to do it well, you'll want to maximize the amount of verbiage you have on every slide, using long and convoluted sentence structure.

# Make Sure To Say Nothing Interesting

- On, that, unfortunately, I'm not an expert

- Everything I say is horrendously interesting

- Like, last night, I went to sleep 30 minutes later than I planned...

- ...that made me really tired in the morning...

- ...until I drunk my first cup of coffee

- Conclusion: coffee is good

# Future Directions

- The field of bad talks, and especially lightning talks, is an exciting field

- There is much more research to do

- I have not yet began to touch on how to use accents in order to ensure horribleness...

- ...and adding buzzwords is always good.

# Further Reading

- Peter Norvig gave an excellent example: http://www.norvig.com/Gettysburg/

- Quite possibly, your own presentations

  - Dig dip within: are any of your presentations following the guidelines I presented? Because, if they do, you WIN!